




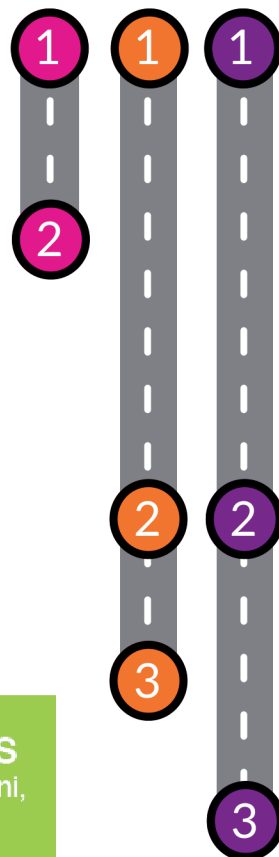
ALI CONSTITUENTS ACCESS LEARNING ROAD MAP

Last updated August 22, 2023

WHO ATTENDS? | TRAINING SESSION

LEGEND

-  University staff who interact with constituents
-  University staff who send mass email broadcasts
-  University staff who manage events (online event registrations)



Ali 101 Basics and Constituents (2 hours)

This basic course helps you understand advancement and foundation fundamentals, navigation, how to customize Ali, the four types of constituent records, how to update constituent records, and how to find resources and help.

Ali 102 Interactions (1 hour)

This hands-on workshop session helps you add personalized 1:1 meaningful contacts with donors, alumni and friends.

Contact: Angie Taylor, Asst. Dir. of Technical Learning & Development
training@nufoundation.org

DIGITAL ENGAGEMENT TOOLS

Ali List Builder (1 hour) *Ali 101 is the prerequisite for this course*

This self-serve widget within Ali helps you build lists of alumni, donors and friends for group emails and events.

Emma Email Tool (1 hour) *Ali List Builder (ALB) is the prerequisite for Emma*

This integrated app allows you to import an ALB list and send group email communications to alumni, donors and friends.

AlumniQ Events Tool (1.5 hours) *ALB is the prerequisite for AlumniQ*

This integrated app allows you to create and manage online event registrations for no-fee events with the option to use an ALB list to send invitations.

Contact: Deborah Johnson, Asst. Dir. of Digital Platforms
alicrm@nufoundation.org



CONSTITUENT ACCESS
Manage relationships with alumni,
donors and friends

Constituent Records | Contact Information
Relationships | Education | Interactions | Communications
Alumni Engagement | Recognition Programs | List Builder
Foundation Liaison, If Applicable