

CATEGORY	SUBCATEGORY	CONTACT METHOD Selection(s)	Dept Contact
Contact	Personally Scheduled Meeting	Meeting	Prospect Information Management, MarComm (Correspondence)
	Direct Communication	Phone, Mail, Electronic	
	Face-to-Face	Meeting	
	Indirect Communication	Meeting, Phone, Mail, Electronic	
	Invitation	Mail	
	Estate Administration	Meeting, Phone, Mail, Electronic	
	Fund Report	Mail	
	Strategy Session	Meeting	
	Scholarship Recipient Information	Mail	
	Scholarship Recipient Thank You Letter	Mail	
Records Maintenance	Biographical Update	Administrative	Systems Information
	Opt-In/Opt-Out Request		
	Solicit Code/Opt-Out Expiration		
	Add Assignment		
	Change Assignment		
	Remove Assignment		
	Prospect Lead		
	Campus		
	Presidential		
	Tribute		
Acknowledgements	Attended	Meeting	Donor Relations and Stewardship
	Direct Communication	Phone, Mail, Electronic	
	Face to Face	Meeting	
NAA	Indirect Communication	Meeting, Phone, Mail, Electronic	NAA
	Attempted Contact	Phone	
UNOAA	Direct Communication	Phone, Mail, Electronic	UNOAA
	Indirect Communication	Meeting, Phone, Mail, Electronic	
	Thank You	Meeting, Phone, Mail, Electronic	
UNMCAA	Direct Communication	Phone, Mail, Electronic	UNMCAA
	Face to Face	Meeting	
	Indirect Communication	Meeting, Phone, Mail, Electronic	